



Please help us raise £60k for our 60th year!



This year we celebrate our Diamond Anniversary and 60 years of supporting people with learning disabilities in London. To commemorate this we want to raise at least £60,000 to set up our first LDN Community Hub. This will help some of the most vulnerable people in society to have better access to their local community - helping people with learning disabilities to be happy, stay safe and live well.

Please get involved and help us reach our target! There are lots of things you can do to help us raise at least £60,000 this year, whether you want to get involved as an individual or as part of a group. Here is a selection of fundraising ideas to get you started, but if you want more inspiration, get in touch...



## Ideas for individuals



Give up something you love for 60 days! Get friends and family to sponsor you to abstain. You could even donate the money you've saved



Challenge yourself to complete something in 60 seconds, minutes, hours or days. Get sponsored to reach your target



Make a 'Diamond Donation' of £60 (or more if you like!) to LDN London



Sign up to Amazon Smile and raise money every time you shop



Take part in a challenge event for LDN London – run a 10k, a half-marathon, or take part in the Thames Path Challenge walk



## Ideas for corporates



Take on a physical challenge - you could sign up for a Three Peaks Challenge or the Thames Path walk or create your own team challenge event



Host a diamond themed Quiz Night



Hold a raffle at work. Get prizes donated and sell tickets to staff and customers



Diamond Bake Off - get those aspiring bakers among you to make diamond themed cakes and sell them in return for donations to LDN London



Make a corporate donation to LDN London or have one of our collecting tins at your business



Become a Corporate Partner - sponsor an event or nominate us as your charity of the year

Visit our website to find out more and sign up to a challenge



## Ideas for schools & children's groups



Smarties Tube Collection - give each child an empty Smarties tube and get them to fill it with 20 pence coins over 60 days



Hold a Talent Show - you could sell tickets or ask for donations on the door



Book sale - donate books gathering dust on your shelf and buy something you've not read yet!



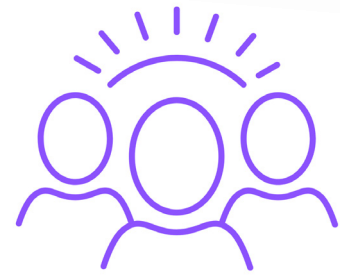
Non-uniform or Pyjama Day - ask for a donation from each child



Name the Easter Bunny - get a cuddly bunny donated and ask children and parents to make name suggestions for 50p each



Take on a sponsored challenge - run or cycle 60 laps around the playground, or each class could walk 60 miles in a day in total



## Ideas for groups



Diamond Dinner – invite 6 friends for dinner and ask each for a donation to attend. Then each of the friends holds their own Diamond Dinner in return



Hold a bake sale, plant sale, toy sale, or whatever you love to buy, and donate what you make



Games Night - get together for a fun-filled evening of board games, bingo or a casino night in return for donations to take part



Diamond Themed Nights - hold a wine tasting, cocktail party or wine and cheese night, where everyone gets dressed up in 1960's style/diamond themed for a bit of fun! Ask each person for an entry donation and offer a prize for the best dressed



## Top Tips

### Share on social media

Don't be modest about your fundraising! Share your efforts with friends and family by email or through your favourite social media site.

### Don't forget to mention Gift Aid

If someone who donates to you is a UK taxpayer, they can add Gift Aid to their donation. This makes their donation worth 25% more to us and doesn't cost them a single penny.

### Give regular updates

Let everyone know how you're getting on by updating them with the story of your challenge. Tell them what your fundraising target is and how much you've raised so far.

### Thank everyone who donates

JustGiving will automatically send a thank you email to everyone who donates. But if you want to add a personal touch, thank donors yourself. Tell them how much it means to you and give them more information about the work we do.

## Why not hold a birthday tea party at home with friends and family, or at work?

We have created a pack that you can download that has all the information you need to make this event a success, including:

- Printable bunting
- A special cake recipe and cake toppers
- Hints and tips to make your event a success

You can download the pack here or visit our website

**Birthday Tea Party at Home Pack**



Thank you for choosing to support LDN London!

For more information, to let us know you are holding a fundraising event for us or to request a fundraising support pack and sponsor forms, get in touch and get fundraising today!

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Visit: [ldnlondon.org/get-involved/](https://ldnlondon.org/get-involved/)

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