

# LDN London: Fundraising Charter

We commit to high standards of fundraising to raise funds to enable learning disabled Londoners to:

- Stay healthy
- Be safe
- Live well in a society where people with learning disabilities are valued as equal citizens having the chance to make full use of everything their community has to offer just like everybody else.

All of you who are kind enough to support us can be reassured that:

- We do not use intrusive fundraising practices
- We value every penny you provide to us to fulfil our ambitions for learning disabled Londoners.

## We do:

- What we say we are going to do with donations we receive.
- Provide clear explanations on how you can make a gift and change a regular donation.
- Contact people who have told us they are happy to hear from us.
- Respect your rights and privacy.
- Manage our resources responsibly and consider the impact of our fundraising on our donors, supporters and the wider public.
- Listen to feedback and respond appropriately to compliments and criticism.
- Comply with the law as it applies to charities and fundraising.

## We do not:

- Undertake any fundraising door-to-door activity.
- Send fundraisers to knock on people's doors to ask for donations.
- Ask for direct debit donations on the street. Share your personal data with other organisations for marketing purposes.
- Cold-call people asking for funds.



Learning Disability Network London